

BOFT
for business



**Photo
printing
made fast
and easy**

Boft is a manufacturer and operator of photo printing kiosks

First in the world, we produced the kiosks that give customers a convenient way to print photos from Instagram. We strive to make millions of memories last longer by making photo printing effortless, fast and accessible.

31

countries

100

cities

400

kiosks

Armenia
Australia
Canada
Chile
Colombia

Costa Rica
Czech Republic
Ecuador
Estonia
Finland

Hong Kong
Indonesia
Ireland
Italy
Kazakhstan

Lithuania
Malaysia
Mexico
Moldova
Norway

Russia
Singapore
Slovakia
Slovenia
Sweden

Switzerland
Thailand
Turkey
Vietnam
UK
USA



Boft fits well into any interior

Neutral design of the body and timeless quality of wood helps Boft kiosk blend well with any environment. Our partners are thus varied: prime shopping malls, restaurants, cinema chains, attraction sites and parks.



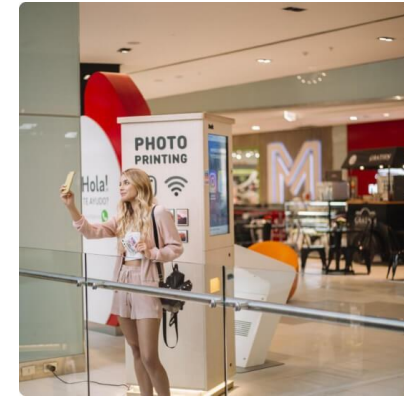
Tallinn, Estonia



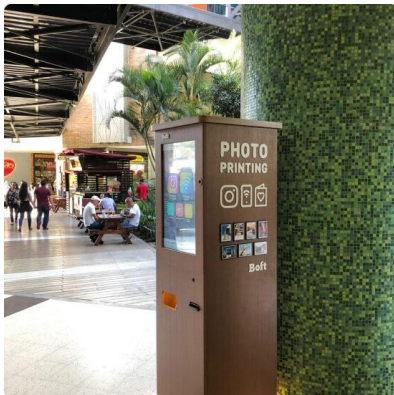
Miami, USA



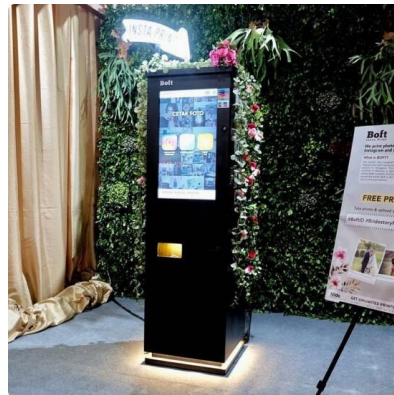
Moscow, Russia



Chile, Santiago



Medellin, Colombia



Jakarta, Indonesia

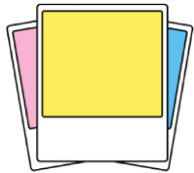


Hanoi, Vietnam



Saint Petersburg, Russia

Popular among young customers worldwide



17M

printed photos



4M

customers



75%

are women
aged 13–24



People queue up to print their photos to post them later on social media.

22K

Mentions of [#boft](#) in Instagram. Pictures are often taken within the location.



Designed and manufactured by hand from wood



First-class design and build

The kiosk is manufactured by hand from wood and is available in various colors



Reliable hardware

32" waterproof touchscreen with HD selfie camera displays your pictures in the brightest colors



Phone and social media printing

The kiosk prints photos from phones and social networks; no app required – your phone is connected via Bluetooth or Wi-Fi



Ads integration

Kiosk is able to show video ads and complex advertising mechanics – well-known brands choose Boft for advertising



3x4" photos in Instagram format or full-page

Thermo sublimation printer produces photos that last for decades

Dimensions: 65 x 65 x 200 cm
Power: 200W; requires a socket within a 1.5m range
Internet: Ethernet, Wi-Fi or USB

Print them the way you like them

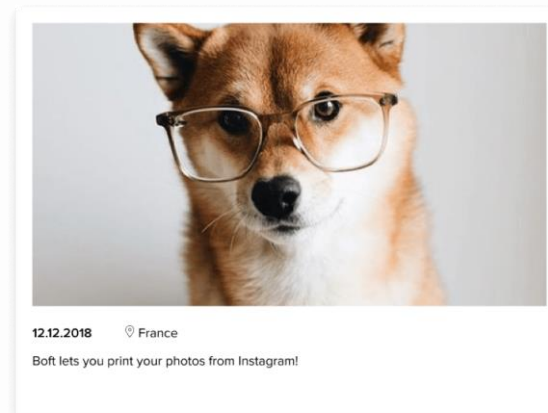
Boft prints 3x4" photos and postcards, from Instagram or mobile phones



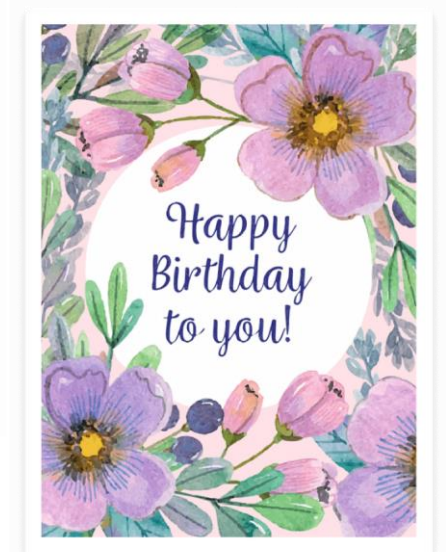
Vertical with caption



Full page



Horizontal with caption



Gift cards and postcards

 [How it works?](#)

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